

# **APPENDIX A**

## **PLAN GOALS, OBJECTIVES & ACTIONS**

BASTROP COMPREHENSIVE PLAN UPDATE (2016 - 2036)

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
 <b>CHAPTER 2: COMMUNITY GROWTH</b>	
<b>GOAL 2.1: MAINTAIN AND ENABLE A POLICY OF "MEASURED GROWTH" AS REPRESENTED BY THE BASTROP CONCEPTUAL GROWTH PROGRAM.</b>	2-17
<b>Objective 2.1.1:</b> Implement a community growth program that maximizes the use of existing City infrastructure.	2-17
ACTION 1: Include ranking criteria in a City Capital Improvements Program that provides weight to proposed projects that promote infill and/or contiguous development.	
ACTION 2: Prepare and utilize a fiscal impact analysis tool when determining the value of annexing property, or when reviewing proposed planned developments or other development proposals.	
ACTION 3: Conduct one (1) or more studies of potential annexation areas, and utilize the results to amend and formalize the Bastrop Growth Program Map.	
<b>OBJECTIVE 2.1.2:</b> Exercise greater influence on development patterns and character in the Bastrop ETJ.	2-17
ACTION 1: Develop a list of minimum parameters which must be met for the City to approve a proposed MUD or other water district in the ETJ. The following topics are provided as examples only: <ul style="list-style-type: none"> <li>a. Roadway capacity improvements (Based on City-funded traffic impact analysis).</li> <li>b. Recreation space (Minimum allocations based on per capita parkland targets).</li> <li>c. Public facility land reservations (Based on estimated population, calls for service, emergency response times, Bastrop ISD master plan).</li> <li>d. Trail connectivity (In accordance with a greenways master plan).</li> </ul>	
ACTION 2: Require MUDs that are completely or partly located outside of the City's preferred growth areas (as provided in this Chapter) or annexation areas to employ cluster development techniques, and preserve natural open space in addition to required recreation areas.	
ACTION 3: Develop minimum benchmarks which must be met in order for the City to approve major amendments to an approved MUD.	
ACTION 4: Employ graduated water and waste water impact fees based on a project's location - proximate to the City's municipal boundaries at the time of the development is proposed - and to water sources and treatment facilities.	
<b>GOAL 2.2: ENSURE LONG-TERM WATER SYSTEM CAPACITY AND WATER QUALITY FOR EXISTING CUSTOMERS, WHILE ACCOMMODATING INCREMENTAL GROWTH AND DEVELOPMENT.</b>	2-22
<b>OBJECTIVE 2.2.1:</b> Engage in regional and local planning initiatives to maintain sufficient short and long-term water supplies.	2-22
ACTION 1: Actively participate in regional water planning efforts with the Lower Colorado River Authority and surrounding water suppliers.	
ACTION 2: Create a comprehensive digital inventory of the City's water facilities including: distribution lines, fire hydrants, etc. Purchase equipment necessary to maintain the digital inventory internally. Maintain an ongoing inventory of service records tied to the GIS database.	
ACTION 3: Maintain and update a master water system plan which identifies priority water system rehabilitation projects, and sub-areas where system expansion projects are desirable.	
ACTION 4: Strategically incorporate water main extension projects into the City's capital improvements program which would promote development patterns that are consistent with the Bastrop Growth Program. Tie extension projects to sub-area land use studies that identify the maximum density/intensity of development that could tie into the water main without unduly taxing permitted withdrawals, or causing imbalances in system pressure zones.	
ACTION 5: Update utility ordinances where necessary to permit development within the municipal limits only when it can tie into existing water mains, unless water main extension is paid for by the developer. Base zoning decisions and development approvals on recommended sub-area development thresholds.	
ACTION 6: Periodically update water demand projections. Utilize local inputs to refine long-term population projections in conjunction with water demand projections.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
<b>OBJECTIVE 2.2.2:</b> Upgrade the existing water distribution system so that water pressures remain sufficient for necessary fire flows but do not cause strain on existing lines.	2-23
ACTION 1: Continue to incorporate water main replacement projects into the City's capital improvements program (CIP) based on CIP ranking criteria, and prioritization established by the master water system plan.	
ACTION 2: Utilize a dynamic model prior to the operation of the elevated water storage tank in west Bastrop to verify areas of high and low water pressure throughout the water system. Run the model following the installation of the water storage tank. Adjust the priority of water main replacement projects based on modeling results.	
ACTION 3: Prioritize system rehabilitation or expansion projects (including transmission lines, loop connections, pressure valves, and pump stations) which help to equalize water pressure throughout the system's three (3) pressure zones.	
<b>OBJECTIVE 2.2.3:</b> Decrease the infiltration of naturally occurring metals into the City of Bastrop's potable water supply, and the taps of water system customers.	2-23
ACTION 1: Install new filtering systems at each water treatment facility that reduce the infiltration of metals into the City's water distribution lines.	
ACTION 2: Schedule periodic flushing of system lines on a recurring basis. Ensure that the public receives advanced notice prior to each scheduled system flush.	
ACTION 3: Seek additional water sources in which lower levels of metals causing water dis-colorization are found and program the replacement of ground water sources with higher levels of manganese.	
<b>GOAL 2.3: MITIGATE EXPECTED INCREASES IN WATER DEMAND THROUGH ENHANCED CONSERVATION PRACTICES.</b>	2-23
<b>OBJECTIVE 2.3.1:</b> Extend the time frame upon which future water withdrawal permits will be necessary by increasing water conservation activities.	2-23
ACTION 1: Re-evaluate the City's water consumption charges to determine whether rate adjustments are necessary to reduce per capita water usage at a target conservation rate referenced in the City's 2014 Water Demand Projections model.	
ACTION 2: Allocate a fixed percentage of annual revenues for the purchase of household low-flow fixtures for distribution to the general public.	
ACTION 3: Modify City landscaping requirements to require the use of drought tolerant native plant species and other xeriscaping techniques for select development sizes and types.	
ACTION 4: Construct a waste water reuse system in the City to decrease water consumption rates tied to landscaping and/or industrial uses. (see Objective 2.4.1)	
<b>GOAL 2.4: EXPAND WASTE WATER COLLECTION AND TREATMENT CAPACITY IN A COST-EFFECTIVE MANNER.</b>	2-27
<b>OBJECTIVE 2.4.1:</b> Invest in waste water system expansion in areas that promote infill and contiguous development.	2-27
ACTION 1: Incorporate the findings of the waste water treatment plant study into the City's capital improvements program to ensure that future treatment capacity demands can be met.	
ACTION 2: Prioritize capital waste water projects that can be leveraged with storm water drainage, street, or other similar infrastructure improvements – particularly those that service developed areas where vacant infill tracts can be developed.	
ACTION 3: Adopt an adequate facilities ordinance to require that waste water system expansion to areas not generally contiguous to developed property – or located between developed areas and the anticipated waste water treatment plant – be privately financed, or be disallowed until planned City improvements are made available to the site.	
ACTION 4: Utilize statutory tools (380 Agreements, PID, TIRZ) to promote system maintenance or expansion in preferred growth locations.	

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
 <b>CHAPTER 2: COMMUNITY GROWTH</b>	
<b>GOAL 2.1: MAINTAIN AND ENABLE A POLICY OF "MEASURED GROWTH" AS REPRESENTED BY THE BASTROP CONCEPTUAL GROWTH PROGRAM.</b>	2-17
<b>Objective 2.1.1:</b> Implement a community growth program that maximizes the use of existing City infrastructure.	2-17
ACTION 1: Include ranking criteria in a City Capital Improvements Program that provides weight to proposed projects that promote infill and/or contiguous development.	
ACTION 2: Prepare and utilize a fiscal impact analysis tool when determining the value of annexing property, or when reviewing proposed planned developments or other development proposals.	
ACTION 3: Conduct one (1) or more studies of potential annexation areas, and utilize the results to amend and formalize the Bastrop Growth Program Map.	
<b>OBJECTIVE 2.1.2:</b> Exercise greater influence on development patterns and character in the Bastrop ETJ.	2-17
ACTION 1: Develop a list of minimum parameters which must be met for the City to approve a proposed MUD or other water district in the ETJ. The following topics are provided as examples only: <ul style="list-style-type: none"> <li>a. Roadway capacity improvements (Based on City-funded traffic impact analysis).</li> <li>b. Recreation space (Minimum allocations based on per capita parkland targets).</li> <li>c. Public facility land reservations (Based on estimated population, calls for service, emergency response times, Bastrop ISD master plan).</li> <li>d. Trail connectivity (In accordance with a greenways master plan).</li> </ul>	
ACTION 2: Require MUDs that are completely or partly located outside of the City's preferred growth areas (as provided in this Chapter) or annexation areas to employ cluster development techniques, and preserve natural open space in addition to required recreation areas.	
ACTION 3: Develop minimum benchmarks which must be met in order for the City to approve major amendments to an approved MUD.	
ACTION 4: Employ graduated water and waste water impact fees based on a project's location - proximate to the City's municipal boundaries at the time of the development is proposed - and to water sources and treatment facilities.	
<b>GOAL 2.2: ENSURE LONG-TERM WATER SYSTEM CAPACITY AND WATER QUALITY FOR EXISTING CUSTOMERS, WHILE ACCOMMODATING INCREMENTAL GROWTH AND DEVELOPMENT.</b>	2-22
<b>OBJECTIVE 2.2.1:</b> Engage in regional and local planning initiatives to maintain sufficient short and long-term water supplies.	2-22
ACTION 1: Actively participate in regional water planning efforts with the Lower Colorado River Authority and surrounding water suppliers.	
ACTION 2: Create a comprehensive digital inventory of the City's water facilities including: distribution lines, fire hydrants, etc. Purchase equipment necessary to maintain the digital inventory internally. Maintain an ongoing inventory of service records tied to the GIS database.	
ACTION 3: Maintain and update a master water system plan which identifies priority water system rehabilitation projects, and sub-areas where system expansion projects are desirable.	
ACTION 4: Strategically incorporate water main extension projects into the City's capital improvements program which would promote development patterns that are consistent with the Bastrop Growth Program. Tie extension projects to sub-area land use studies that identify the maximum density/intensity of development that could tie into the water main without unduly taxing permitted withdrawals, or causing imbalances in system pressure zones.	
ACTION 5: Update utility ordinances where necessary to permit development within the municipal limits only when it can tie into existing water mains, unless water main extension is paid for by the developer. Base zoning decisions and development approvals on recommended sub-area development thresholds.	
ACTION 6: Periodically update water demand projections. Utilize local inputs to refine long-term population projections in conjunction with water demand projections.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
<b>OBJECTIVE 2.2.2:</b> Upgrade the existing water distribution system so that water pressures remain sufficient for necessary fire flows but do not cause strain on existing lines.	2-23
ACTION 1: Continue to incorporate water main replacement projects into the City's capital improvements program (CIP) based on CIP ranking criteria, and prioritization established by the master water system plan.	
ACTION 2: Utilize a dynamic model prior to the operation of the elevated water storage tank in west Bastrop to verify areas of high and low water pressure throughout the water system. Run the model following the installation of the water storage tank. Adjust the priority of water main replacement projects based on modeling results.	
ACTION 3: Prioritize system rehabilitation or expansion projects (including transmission lines, loop connections, pressure valves, and pump stations) which help to equalize water pressure throughout the system's three (3) pressure zones.	
<b>OBJECTIVE 2.2.3:</b> Decrease the infiltration of naturally occurring metals into the City of Bastrop's potable water supply, and the taps of water system customers.	2-23
ACTION 1: Install new filtering systems at each water treatment facility that reduce the infiltration of metals into the City's water distribution lines.	
ACTION 2: Schedule periodic flushing of system lines on a recurring basis. Ensure that the public receives advanced notice prior to each scheduled system flush.	
ACTION 3: Seek additional water sources in which lower levels of metals causing water dis-colorization are found and program the replacement of ground water sources with higher levels of manganese.	
<b>GOAL 2.3: MITIGATE EXPECTED INCREASES IN WATER DEMAND THROUGH ENHANCED CONSERVATION PRACTICES.</b>	2-23
<b>OBJECTIVE 2.3.1:</b> Extend the time frame upon which future water withdrawal permits will be necessary by increasing water conservation activities.	2-23
ACTION 1: Re-evaluate the City's water consumption charges to determine whether rate adjustments are necessary to reduce per capita water usage at a target conservation rate referenced in the City's 2014 Water Demand Projections model.	
ACTION 2: Allocate a fixed percentage of annual revenues for the purchase of household low-flow fixtures for distribution to the general public.	
ACTION 3: Modify City landscaping requirements to require the use of drought tolerant native plant species and other xeriscaping techniques for select development sizes and types.	
ACTION 4: Construct a waste water reuse system in the City to decrease water consumption rates tied to landscaping and/or industrial uses. (see Objective 2.4.1)	
<b>GOAL 2.4: EXPAND WASTE WATER COLLECTION AND TREATMENT CAPACITY IN A COST-EFFECTIVE MANNER.</b>	2-27
<b>OBJECTIVE 2.4.1:</b> Invest in waste water system expansion in areas that promote infill and contiguous development.	2-27
ACTION 1: Incorporate the findings of the waste water treatment plant study into the City's capital improvements program to ensure that future treatment capacity demands can be met.	
ACTION 2: Prioritize capital waste water projects that can be leveraged with storm water drainage, street, or other similar infrastructure improvements – particularly those that service developed areas where vacant infill tracts can be developed.	
ACTION 3: Adopt an adequate facilities ordinance to require that waste water system expansion to areas not generally contiguous to developed property – or located between developed areas and the anticipated waste water treatment plant – be privately financed, or be disallowed until planned City improvements are made available to the site.	
ACTION 4: Utilize statutory tools (380 Agreements, PID, TIRZ) to promote system maintenance or expansion in preferred growth locations.	
<b>OBJECTIVE 2.4.2:</b> Expand the City's waste - water re-use program.	2-27

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 1: Invest in increased operational storage capacity at waste water treatment facilities for point of sale purchases of treated effluent.	
ACTION 2: Prepare a study to determine the viability of constructing a reclaimed water distribution system throughout all, or portions of the Bastrop municipal limits. Prepare the study in a manner consistent with the recommendations of WaterReuse (available quantities, potential users, potential demand, distribution system layout, system retrofit, code amendments.)	
ACTION 3: Modify City codes to require dual piping as part of new construction within at least those portions of the City for which a water reuse system has been deemed feasible. Alternatively, link the applicability of the dual piping requirement to construction in areas that are anticipated to be serviced in the near future as identified in the City's capital improvements program.	
ACTION 4: Require connection to the water reuse system for new construction in areas where the system is in place, or retroactively upon system expansion. Limit retroactive connection requirements to certain development types. Offer incentives for retroactive connection to the system of single-family residential property or other types of land uses where costs would otherwise exceed financial benefits.	
<b>GOAL 2.5: ENHANCE WASTE WATER SYSTEM EFFICIENCY.</b>	2-28
<b>OBJECTIVE 2.5.1:</b> Maintain a comprehensive inventory of waste water system facilities.	2-28
ACTION 1: Create a comprehensive digital inventory (GIS) of the City's waste water facilities including pipe size, lift stations, and manholes. Purchase equipment necessary to maintain the digital inventory internally. Maintain an ongoing inventory of service records tied to the GIS database.	
ACTION 2: Utilize digital service record inventories as a variable in determining future waste water system maintenance project priorities. (Also in conjunction with a subsequent I&I study as recommended in Objective 2.5.2)	
<b>OBJECTIVE 2.5.2:</b> Incrementally reduce the frequency and volume of inflow and infiltration (I&I) problems in waste water collection and outfall lines.	2-28
ACTION 1: Commission a comprehensive I&I study of the waste water collection system. Initiate the study following completion of the system-wide digital inventory referenced in Objective 2.4.2. Prioritize major projects within the study in a manner that mimics the City's capital improvements program, and provide associated cost estimates.	
ACTION 2: Utilize I&I study results to prepare a yearly maintenance program. Determine an appropriate amount of funds to be allocated in the annual operating budget for routine smoke testing and in-house repairs.	
ACTION 3: Determine a minimum threshold whereby the cost/size of a replacement/rehabilitation project requires that the project be considered for inclusion in an annual capital improvements program.	
<b>GOAL 2.6: REDUCE FLOOD HAZARDS IN BASTROP THROUGH THE PROGRAMMED IMPROVEMENT OF THE CITY STORM WATER SYSTEM.</b>	2-32
<b>OBJECTIVE 2.6.1:</b> Identify, prioritize, and fund a city-wide network of storm water infrastructure improvements.	2-32
ACTION 1: Create a comprehensive digital inventory of the City's storm water facilities including: inlets, piping, engineered channels, detention ponds, etc. Purchase equipment necessary to maintain the digital inventory internally.	
ACTION 2: Prepare a master drainage study for the City that identifies critical storm water infrastructure improvement needs by watershed, phasing, and cost. Include costs related to ongoing maintenance of existing and proposed facilities and structures.	
ACTION 3: Ensure that master drainage study recommendations incorporate applicable recommendations from the Bastrop Hazard Mitigation Plan.	
ACTION 4: Incorporate priority storm drainage projects into the City's capital improvements program.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 5: Study the feasibility of establishing a municipal drainage utility as provided by Chapter 552 (Municipal Utilities), of the Texas Local Government Code. Consider storm water utility assessment options to provide funding solely for operations and maintenance versus improvement project costs.	
ACTION 6: Investigate the feasibility of establishing one (1) or more regional storm water detention basins to provide private development options for off-site detention.	
ACTION 7: Consider assessing impact fees to fund regional storm water detention facilities.	
<b>GOAL 2.7: PROTECT WATER QUALITY IN THE LOWER COLORADO RIVER WATERSHED BY MITIGATING STORM WATER DISCHARGES ASSOCIATED WITH GROWTH AND DEVELOPMENT.</b>	2-32
<b>OBJECTIVE 2.7.1:</b> Create a storm water management program modeled after the Phase II MS4 permitting requirements for small municipal storm sewer systems.	2-32
ACTION 1: Develop a model storm water management program for adoption by resolution of Bastrop City Council.	
ACTION 2: Implement best management practices (BMP) that address the six (6) minimum control measures required by TCEQ of MS4 communities.	
ACTION 3: Contract with a non-profit entity to assist in the implementation of BMPs related to public education and involvement.	
ACTION 4: Amend development regulations to provide a direct linkage to BMPs relating to development control policies.	
ACTION 5: Incorporate provisions into the storm water management program that address NFIP-eligible activities that will enable City participation in the Community Rating System (CRS).	
<b>OBJECTIVE 2.7.2:</b> Incorporate low impact development (LID) solutions into City development regulations and public construction projects.	2-33
ACTION 1: Conduct an "audit" of City land development regulations identifying opportunities for comprehensive low impact development (LID) amendments.	
ACTION 2: In lieu of a LID audit of development regulations, prioritize and incrementally amend land development regulations to incorporate one (1) or more of the following: a. Require vegetative buffers of varying widths along creeks, streams, and the Colorado River. b. Adopt a tree preservation and planting ordinance. Link requirements to corresponding development regulation amendments requiring land clearance permits. c. Include porous paving requirements for parking areas in excess of established thresholds. d. Modify street design guidelines to allow "green street" options that incorporate features such as bio swales, street trees, and rain gardens.	
ACTION 3: Prepare and adopt a policy requiring that selected recommendations from the LID audit of development regulations be incorporated into subsequent City building and site design and construction.	
ACTION 4: Prepare a greenways master plan for the Colorado River, Gills Branch Creek and Piney Creek corridors that ties recreational enhancements to master drainage study recommendations.	
 <b>CHAPTER 3: PUBLIC FACILITIES</b>	
<b>GOAL 3.1: PROVIDE ADEQUATE AND APPROPRIATE PUBLIC FACILITIES AND SERVICES TO MAINTAIN THE SAFETY AND QUALITY OF LIFE OF RESIDENTS, VISITORS, AND WORKERS IN BASTROP.</b>	3-15
<b>OBJECTIVE 3.1.1:</b> Adopt and maintain an organizational study to ensure the inclusion of anticipated staff resources in the annual operating budget.	3-15

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 1: Prepare an organizational study to be adopted by City Council which projects anticipated staffing needs for a minimum 10 year period. Include any staff necessary to maintain additional public facilities or grounds that are recommended as part of the Comprehensive Plan.	
ACTION 2: Incorporate public input when considering the addition of a new service not previously provided by the City.	
ACTION 3: Maintain the organizational study through annual amendments that consider changes in City revenues, the proposed acquisition of capital equipment and other assets, development of public grounds, and desire for new services.	
ACTION 4: Link proposed building and site needs assessments (referenced in Objectives 3.1.2 through 3.1.5) to the staffing levels recommended in the organizational study.	
<b>Objective 3.1.2:</b> Monitor and determine the long-range functionality of the City Hall facility.	3-15
ACTION 1: Inventory and assess the City Hall at regular intervals (as part of the annual CIP review process) to identify any maintenance needs or technology improvements.	
ACTION 2: As growth continues and space limitations require, conduct a facility expansion assessment plan to develop improvement strategies for City Hall. These strategies will take into consideration staffing growth, continuity/expansion of services, and capability of the site to accommodate any determined building additions.	
<b>Objective 3.1.3:</b> Improve the long-term functionality of the Public Works administrative and operational facilities.	3-16
ACTION 1: Commission a needs assessment study to determine the personnel, space needs, and site needs to meet the future service needs of Bastrop's Public Works department. This study should provide the basis for land acquisition, site organization, site traffic flow, and site security measures, along with the required office, work, storage, and staff support spaces.	
ACTION 2: Prepare a building plan for the renovation and/or replacement of the Public Works administrative building.	
ACTION 3: Generate a parking plan on the shared Public Works/BP&L site for private and public vehicles, and associated circulation plan - prioritizing the separation of public access to the transfer station and the operation of official vehicles. Consider the need for additional acreage and vehicular access points for ingress and egress.	
ACTION 4: Prioritize public works building and site plan recommendations and incorporate incremental building/site improvements into the five-year capital improvements program.	
<b>Objective 3.1.4:</b> Expand the operational capacities of the Bastrop Fire Department.	3-16
ACTION 1: Review the potential for continuing the collaborative relationship with the Bastrop ESD for providing fire protection services to Bastrop.	
ACTION 2: Commission a needs assessment study to determine the personnel, space needs, and site needs for a new station. This station should be planned to maintain or exceed the current ISO rating for Bastrop. As this station may be home to full-time fire fighters, plans for the station should provide proper apparatus bays, sleeping quarters, office space, kitchen, living, and support spaces.	
ACTION 3: Consider costs related to establishing a paid full-time force. Evaluate appropriate funding mechanisms, including tax assessments which may be balanced by fire insurance savings.	
ACTION 4: Select a site of a minimum of two (2) to three (3) acres west of the Colorado River for the construction of Fire Station #3.	
ACTION 5: Design Bastrop Fire Station #3. Include the possibility of incorporating sleeping and living quarters within the station. Determine the feasibility of design modifications to Stations #1 and #2 to allow for the possible construction of living quarters.	
ACTION 6: Include additional fire vehicles and equipment in the City's capital budget - in concert with the construction of Fire Station #3.	
ACTION 7: Adjust Public Safety operational budget to account for increases in Fire Department payroll and/or training and certifications.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
<b>OBJECTIVE 3.1.5:</b> Determine future need for expanded Library facilities.	3-16
ACTION 1: Commission a library master plan to evaluate the future user needs and space needs for the Bastrop Public Library. This plan should seek to analyze the current library facility and its value, the development of specific space or area needs, outline standards for meeting current and projected population growth, and the potential solutions for meeting these needs. This could include limited expansion at the current site, and/or a future branch location.	
ACTION 2: Incorporate the findings of the Library Master Plan into the City's capital improvements program to ensure continuity of services to the community.	
<b>GOAL 3.2: IMPROVE THE LONG-TERM FISCAL AND ENVIRONMENTAL EFFICIENCY OF PUBLIC FACILITIES.</b>	3-18
<b>Objective 3.2.1:</b> Develop programs to reduce the environmental impact of public building construction and rehabilitation while decreasing long-term energy consumption and building maintenance costs.	3-18
ACTION 1: Establish a public buildings and grounds sustainability committee including elected and appointed officials, and City staff.	
ACTION 2: Inventory current green building technologies employed by the City and actively measure changes in annual operating costs.	
ACTION 3: Adopt a long-term energy strategy for City facilities that enumerates reduction goals based on current energy usage. (A modest reduction of 5 to 10 percent in building energy usage may serve as an initial benchmark). In Year 1, apply the strategy to a single facility (in the form of a pilot project) to compare installation costs to first year benefits.	
ACTION 4: Develop and adopt a green building construction policy. Use the policy in the selection of designers and contractors bidding for public facility and construction projects.	
ACTION 5: Design new municipal buildings as pilot projects for innovative rainwater capture and treatment or other green design techniques. Discuss and analyze on a case-by-case basis which green design concepts will provide a better payback horizon for initial capital investment. Use interpretive displays to inform residents about the science and conservation efforts behind the pilot project.	
ACTION 6: Consider phasing in incentives for private sector development that meets an established third-party green standard, e.g.; LEED for Neighborhood Development (LEED-ND) or LEED for New Construction (LEED-NC), through reduced plan review fees or review times, reduced tax rates, etc.	
ACTION 7: Modify current City lighting standards to better adhere to dark sky principals. Apply dark sky lighting principals to lighting fixtures on public property – including within streetscapes.	
<b>GOAL 3.3: ENGAGE IN PARTNERSHIPS WITH OTHER PUBLIC ENTITIES TO MAXIMIZE THE UTILITY OF, AND ACCESSIBILITY TO, PUBLIC BUILDINGS AND GROUNDS.</b>	3-19
<b>Objective 3.3.1:</b> Maintain and/or engage in inter-local agreements with other public or non-profit entities to enable joint facility or program development.	3-19
ACTION 1: Extend the City's partnership with the YMCA through the joint development of a multi-purpose recreational center that may also be utilized as an emergency shelter.	
ACTION 2: Engage with the YMCA to develop a long-term operational plan to provide expanded indoor and outdoor recreational opportunities to Bastrop's residents. Use the operational plan to identify preferred sites for the construction of playing fields and other similar facilities.	
ACTION 3: Work with the Bastrop Chamber of Commerce's Education Committee, BISD, Main Street, and EDC to expand upon workforce and entrepreneurship programs to improve educational performance and attract full-time college programs to the community.	
ACTION 4: Explore opportunities with Bastrop County and the BISD to co-locate future public facilities on combined or adjacent development sites.	
<b>Objective 3.3.2:</b> Program educational facilities into new development and redevelopment projects.	3-20

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 1: Partner with BISD to determine appropriate locations for the construction of new school facilities that would support the City's preferred Growth Program (see Chapter 2, Community Growth), and take steps to proactively reserve suitable development sites.	
ACTION 2: Coordinate between the City, BISD, and development community to ensure that mixed-use and residential developments preserve land for future elementary school sites.	
ACTION 3: Design future residential subdivisions so that elementary schools are within walking or biking distance.	
ACTION 4: Develop a policy which promotes any potential BISD efforts to renovate or expand permanent buildings in developed areas while respecting the character of surrounding neighborhoods.	
ACTION 5: Utilize BISD school sites as key linkages between segments of a City-wide linear park trail system.	
ACTION 6: Support efforts to attract a college campus to the City. Ensure that such location is within or contiguous to existing development areas, or partners with local entities to utilize existing public facilities. Promote preferred siting through infrastructure expenditures and/or participation in development incentives such as Chapter 380/381 Economic Development Agreements, PID, TIRZ, or Municipal Management District.	



## CHAPTER 4: HOUSING AND NEIGHBORHOODS

<b>GOAL 4.1: PROVIDE A GREATER DIVERSITY OF HOUSING OPTIONS IN BASTROP WHILE PROTECTING THE CHARACTER OF THE CITY'S EXISTING NEIGHBORHOODS.</b>	4-9
<b>Objective 4.1.1:</b> Establish processes to diversify housing options in Bastrop.	4-9
ACTION 1: Establish clear multi-family residential targets as a ratio of all City housing to alternatively meet 2036 City population projections; or, to generate additional supply to meet anticipated market potential. Targets should be based in part on a further analysis of local housing preferences (see Objective 4.2.1, page 4-20).	
ACTION 2: In addition to other factors established by this Plan (e.g. Bastrop Growth Program), ordinance, or other City policy documents, consider the consistency of annexation and residential rezoning requests with the City's targeted housing ratio by type.	
ACTION 3: Monitor the volume of residential versus non-residential development applications in the City's DB-FBC districts to determine the degree to which the districts absorb residential demand. Modify residential rezoning targets in the City's traditional zoning districts accordingly.	
ACTION 4: Utilize the City's Planned Development (PDD) zoning to apply desirable aspects of the DB-FBC districts to other portions of the City. Gradually insert these housing and neighborhood design "best practices" into the body of the City zoning ordinance so that they apply to all applicable residential zoning districts, and concurrently reduce the long-term use of the PDD zoning district as a tool.	
ACTION 5: Promote the use of the SFA (Single Family Attached) district to provide transitions between single-family detached and multi-family land uses. Increase the permissible ratio of single-family attached housing and townhomes as a percentage of all housing units where the uses can serve as an effective transition, or as an extension of comparable DB-FBC districts.	
<b>GOAL 4.2: MAINTAIN THE OVERALL QUALITY OF EXISTING HOUSING STOCK IN BASTROP.</b>	4-12
<b>Objective 4.2.1:</b> Monitor housing conditions to limit the volume and rate of deterioration of the City's housing stock.	4-12
ACTION 1: Prepare a standard inventory form and conduct an updated housing conditions inventory. Conduct the survey in winter months to better evaluate residences that may be obstructed by vegetation.	
ACTION 2: Incorporate housing conditions inventory data into GIS parcel data to enhance the manner in which housing conditions can be mapped and analyzed.	
ACTION 3: Work with the Bastrop Public Housing Authority (PHA) or a non-profit entity to conduct income surveys of households residing in deteriorated or dilapidated housing stock.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 4: Evaluate the need and feasibility of establishing a home rehabilitation assistance program for owner-occupied housing units with funding support from the TDHCA.	
ACTION 5: Utilize housing conditions inventory data to determine if adjustments to the City's minimum property maintenance codes should be initiated in order to pro-actively prevent housing deterioration.	
<b>GOAL 4.3: DEVELOP HOUSING TARGETS THAT ALIGN WITH LOCAL DEMAND.</b>	4-19
<b>Objective 4.3.1:</b> Define the residential options that current Bastrop residents and workers feel are lacking in the City.	4-19
ACTION 1: Partner with the Bastrop EDC and large local employers to expand on previous housing analyses by conducting surveys to collect local data regarding the income and housing preferences of Bastrop workers.	
ACTION 2: Analyze the City's jobs-housing imbalance typology to determine suitable price-points that should be marketed for housing in the City.	
ACTION 3: Based on local surveying efforts, establish policies that identify preferred City targets on single-family housing units (attached and detached) including consideration of size, and construction costs and associated sales prices.	
ACTION 4: Consider preferred single-family housing targets when reviewing applications for rezoning, PDDs, or development in the City's ETJ. Establish incentives such as density bonuses and/or fee waivers to encourage developer efforts to include housing units meeting preferred City targets within their development plans.	
<b>GOAL 4.4: PROVIDE HOME OWNERSHIP OPPORTUNITIES TO BASTROP'S LOW-TO-MODERATE INCOME AND SPECIAL NEEDS POPULATIONS.</b>	4-22
<b>Objective 4.4.1:</b> Create incentives to support the provision of low-to-moderate income housing opportunities by partnering agencies in Bastrop.	4-22
ACTION 1: Encourage and support the creation of a program to provide home ownership opportunities to low-to-moderate income residents residing in rent subsidized or public housing. Work with the Bastrop PHA or other interested and qualifying entity to develop a home buyer assistance program with funding support from the TDHCA.	
ACTION 2: Support the efforts of non-profits, such as Habitat for Humanity, to construct homes for low-to-moderate income residents through fee abatements and the provision of building lots acquired through the dangerous building abatement process.	
ACTION 3: Establish an incentive program to encourage the incorporation of below market rate housing units into new development, or fees-in-lieu to fund other low-to-moderate income housing programs in Bastrop.	
<b>GOAL 4.5: MAINTAIN OR ENHANCE THE HEALTH OF BASTROP'S OLDER AND HISTORIC NEIGHBORHOODS.</b>	4-28
<b>OBJECTIVE 4.5.1:</b> Incorporate preferred neighborhood design provisions into City land development regulations.	4-28
ACTION 1: Conduct an internal audit of the DB-FBC to identify design features that should be applied to future neighborhoods city-wide.	
ACTION 2: Modify land development regulations to require pedestrian interconnectivity along streets, between neighborhoods and community spaces, and within developments.	
ACTION 3: Draft conservation subdivision and traditional neighborhood development standards as alternatives to the standard PDD to allow for alternative lot arrangements and a greater mix of residential building within developments and individual blocks.	
ACTION 4: Develop urban or neighborhood street design standards for incorporation in the City subdivision regulations and associated City design manuals. Amend other associated ordinances to identify applicability in conjunction with the Future Land Use Plan and Major Thoroughfare Plan	

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
<b>OBJECTIVE 4.5.2:</b> Expand local historic preservation initiatives with a focus on increasing public awareness and understanding.	4-28
ACTION 1: Commission a city-wide historic resources survey that provides an updated list of properties eligible for historic designation, or that no longer meet eligibility requirements as a contributing structure.	
ACTION 2: Update the City's lists and maps of federal, state, and local historic properties.	
ACTION 3: Create a historic preservation web page on the City website that details the activities of the historic preservation commission, provides a comprehensive inventory the City's historic resources, advertises incentives available to owners of historic properties, and explains the certificate of appropriateness review process.	
ACTION 4: Apply for Certified Local Government status with the Texas Historical Commission.	
ACTION 5: Develop a pattern book or similar set of historic preservation design guidelines that can be used by the Historic Landmarks Commission when considering certificates of appropriateness.	
ACTION 6: Conduct an annual public education open house, led by the Historic Land Mark Commission, that focuses on rules and incentives that apply to historic properties in Bastrop.	
<b>OBJECTIVE 4.5.3:</b> Initiate incentives and modifications to the City's code enforcement process that make it more transparent and user-friendly.	4-29
ACTION 1: Develop on line and hard-copy materials that explain the code enforcement process and provides graphic examples of what does and does not constitute a violation of the City's nuisance codes.	
ACTION 2: Advertise, through the use of City code enforcement materials, and maintain the code enforcement officer's professional certifications.	
ACTION 3: Add an on line code violations system to the City's website that allows complainants to submit and track code enforcement requests.	
ACTION 4: Maintain a database of code publicly-submitted and City-initiated code enforcement requests that is tied to the City's GIS system to quantify and map trends.	
ACTION 5: Review penalties associated with City nuisance codes. Evaluate possible adjustments to penalties – particularly as they relate to repeat offenders. Consider such tools as: a blight tax, or an escalating fee schedule for "maintaining a nuisance."	
ACTION 6: Fund one (1) or more annual community clean-up events that may also serve as unofficial amnesty to violators of trash and refuse codes.	
ACTION 7: Work with landlords through a training and registration program to expediently abate nuisance violations generated by tenants.	
<b>OBJECTIVE 4.5.4:</b> Entice development in Bastrop's center city neighborhoods through the selective use of state-authorized investment tools.	4-29
ACTION 1: Augment City support for public housing authority or CHDO investment in a targeted neighborhood of Bastrop with the creation of a neighborhood empowerment zone waiving select City fees.	
ACTION 2: Promote the establishment of one (1) or more neighborhood improvement districts where "high-demand" public facility or infrastructure investments are not competitive City capital improvements program (CIP) projects. Alternatively, the tool may be used to fund design enhancements not otherwise incorporated into a qualifying CIP project.	
ACTION 3: Continue to work with the Bastrop EDC to market and promote the redevelopment of vacant or underdeveloped parcels in the center city area. Entertain the use of a TIRZ within center city where necessary.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
 <b>CHAPTER 5: LAND USE AND COMMUNITY IMAGE</b>	
<b>GOAL 5.1: UTILIZE THE FUTURE LAND USE PLAN TO GUIDE DECISIONS REGARDING PROPOSED DEVELOPMENT AND REDEVELOPMENT ACTIVITIES IN BASTROP AND THE CITY'S ETJ.</b>	5-33
<b>OBJECTIVE 5.1.1:</b> Interpret and apply the recommendations of the Future Land Use Plan, and other applicable provisions of the Bastrop Comprehensive Plan, to applications, grant funding requests, and other solicitations of City support that are related to land use or development in the City of Bastrop's area of jurisdiction.	5-33
ACTION 1: Reference the Future Land Use Plan, and applicable goals, objectives, actions, policies, and statements of intent from other portions of the comprehensive plan when making staff, board and commission, and City Council recommendations on applications for zoning changes, subdivisions, and other land development activities or actions. Ensure that comprehensive plan references are incorporated into the written record.	
ACTION 2: Consider the consistency of special area plans (i.e., downtown, corridor, etc.) or other topic-specific plans (i.e., parks and recreation master plans, storm water master plans) with the Future Land Use Plan when evaluating land development applications. Consistency between such planning documents may mean that the special area or topic-based plans represent extensions of Future Land Use Plan recommendations.	
ACTION 3: Modify the Future Land Use Plan's recommended development patterns and policies as necessary to account for development trends not anticipated during the comprehensive planning process. Plan amendments will occur in accordance with the recommendations of Chapter 9, Implementation.	
ACTION 4: Expand upon the Future Land Use Plan's recommended development patterns and policies through the Planning and Zoning Commission's and/or Zoning Board of Adjustment's preparation and adoption of supplementary policy statements. Such statements can guide decision-making processes for specific types of land development cases, and can also be adopted by other applicable boards and commissions.	
<b>Objective 5.1.2:</b> Pro-actively implement Future Land Use Plan recommendations through the initiation of ordinance amendments or special studies.	5-33
ACTION 1: Initiate amendments to the City zoning map to increase the consistency of zoning district boundaries with the Future Land Use Map.	
ACTION 2: Initiate amendments to the City's land development regulations that improve the City's ability to implement the recommendations of the Future Land Use Plan (see also Goal 5.2, 5-44).	
ACTION 3: Consider the preparation or update of special area plans or studies to generate neighborhood, corridor, or district-specific development policies or guidelines. Examples include, but are not limited to: SH 71 corridor study, neighborhood plan (e.g., north of Hawthorne Street).	
ACTION 4: Seek opportunities to participate in other local, regional, and state planning processes conducted by other jurisdictions that may impact the City of Bastrop's area of jurisdiction. Evaluate draft recommendations for consistency with the Bastrop Comprehensive Plan.	
<b>GOAL 5.2: ENHANCE COMMUNITY CHARACTER AND DESIGN THROUGH THE AMENDMENT OF CITY LAND DEVELOPMENT REGULATIONS AND PROJECTS TO IMPROVE THE FUNCTION AND AESTHETICS OF PUBLIC PROPERTIES.</b>	5-44
<b>Objective 5.2.1:</b> Assess and amend City land development regulations as necessary to implement applicable recommendations of the Bastrop Comprehensive Plan, and enhance code administration.	5-44
ACTION 1: Initiate the preparation of a unified development code, or amendments to individual land development regulations, to implement recommended character area development parameters and community image amendments suggested on pages 5-45 through 5-49.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 2: Conduct a strategic assessment of City land development codes (including at least: zoning, DB-FBC, subdivision regulations, flood plains, historic preservation, signs) to identify ordinances that can be unified, as well as ordinance contradictions or omissions. Compare current codes to the recommendations of the Future Land Use Plan and other portions of the Bastrop Comprehensive Plan.	
ACTION 3: Utilize the results of the assessment to determine if City development ordinances should be unified into a single development code, or if individual ordinances or code provisions should be amended based on City prioritization. Establish a schedule to prepare a unified development code, or to systematically initiate prioritized code amendments of limited scopes.	
ACTION 4: Ensure that all code amendment actions include complimentary updates to City construction design manuals, design guidelines, and administrative forms and applications.	
<b>Objective 5.2.2:</b> Initiate design projects that advance the community image recommendations of the Bastrop Comprehensive Plan, and that support complimentary development on private property.	5-44
ACTION 1: Incorporate Future Land Use Plan development parameters and policies, and community image recommendations into new development via the planned development process at least until comprehensive amendments to City ordinances can be completed.	
ACTION 2: Prepare corridor appearance standards for development along key City corridors which illustratively depicts preferred building materials and material applications, lighting fixtures, landscape applications, pavement variations, etc.	
ACTION 3: Work with TxDOT to initiate streetscape projects on key City gateway corridors such as Childers Drive, Hasler Boulevard, or Old Austin Highway. Among other features, incorporate a landscaped median for aesthetic and access management purposes.	



## CHAPTER 6: TRANSPORTATION

<b>GOAL 6.1: MANAGE TRAFFIC CONGESTION AND IMPROVE SYSTEM RELIABILITY.</b>	6-10
<b>Objective 6.1.1:</b> Reduce vehicle miles traveled through Travel Demand Management strategies.	6-10
ACTION 1: Promote public transportation and ride-sharing programs by providing informational resources on the City of Bastrop website and through other City marketing materials.	
ACTION 2: Work with businesses that receive City incentives to develop programs to encourage employees to use alternative transportation options.	
ACTION 3: Develop and promote a program for City of Bastrop employees to take advantage of flexible work schedules, telecommuting, or free or reduced transit passes.	
<b>Objective 6.1.2:</b> Maximize the performance of the existing transportation system.	6-10
ACTION 1: Improve intersection throughput/performance.	
ACTION 2: Place signage and way-finding at strategic locations to alert drivers and reduce congestion in downtown area.	
ACTION 3: Ensure that signal timing is appropriate during peak periods to increase vehicle throughput.	
ACTION 4: Create a comprehensive access management policy/program for the City of Bastrop that considers access management best practices to ensure efficient traffic flow and reduce queuing, such as innovative intersection treatments like roundabouts.	
<b>Objective 6.1.3:</b> Identify strategic opportunities to expand roadway capacity.	6-10
ACTION 1: Coordinate transportation planning with TxDOT, CAMPO and Bastrop County to ensure that future roadway capacity adequately accommodates projected growth.	
ACTION 2: Identify locations where right of way may be required to expand roadway capacity.	
<b>Objective 6.1.4:</b> Ensure reliable commuting options for Bastrop residents who work in Austin and Travis County.	6-10

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 1: Coordinate transportation planning with TxDOT, CAMPO and Bastrop County to ensure that key corridors to/from Travis County such as SH 71 and FM 969 are identified as priority corridors in transportation planning documents.	
ACTION 2: Work with CARTS to ensure adequate commuter service to/from Austin and Travis County.	
<b>Objective 6.1.5:</b> Improve emergency response and incident clearance times.	6-10
ACTION 1: Develop an Incident Management Plan in conjunction with Bastrop Police and Fire Departments to identify emergency response needs with respect to the existing and future transportation network.	
ACTION 2: Evaluate crash data to identify and prioritize areas with high crash frequencies for targeted enforcement.	
ACTION 3: Coordinate with TxDOT and the Central Texas Regional Mobility Authority (CTRMA) to explore the feasibility of implementing a roadside assistance program such as the Highway Emergency Response Operator (HERO) Program to provide traffic control and assistance to emergency response personnel during emergency incidents on SH 71 and US 290.	
<b>GOAL 6.2: ENHANCE TRANSPORTATION SYSTEM CONNECTIVITY.</b>	6-12
<b>Objective 6.2.1:</b> Ensure that subdivision ordinance/regulations and site development standards promote connectivity.	6-12
ACTION 1: Establish neighborhood connectivity standards for new developments that establish requirements for block spacing, access points, and discourage cul-de-sacs, gated communities or other restricted access streets. The policy should establish context-sensitive standards for different development types.	
ACTION 2: Site plan review staff should coordinate with the City Engineer to ensure new site plans comply with connectivity standards.	
ACTION 3: Update subdivision ordinances and site development standards to support connectivity and 'Complete Streets' principles.	
<b>Objective 6.2.2:</b> Identify gaps in the road network and prioritize funding for capital projects that connect those gaps.	6-12
ACTION 1: Consult with emergency response personnel to identify areas where a lack of connectivity hinders emergency response times.	
ACTION 2: Priority should be given to capital projects that improve emergency response times and expand evacuation options.	
ACTION 3: Utilize City GIS to identify areas of the city with a low Connectivity Index.	
<b>Objective 6.2.3:</b> Identify long-term priority locations for new Colorado River crossings.	6-13
ACTION 1: Identify locations where bottlenecks occur due to lack of Colorado River crossings and use observed origin-destination patterns to identify potential sites for new river crossings.	
ACTION 2: Consult with emergency response personnel to identify areas where a lack of Colorado River crossings hinders emergency response times.	
ACTION 3: Explore opportunities for federal or state grants to help fund new bridges.	
ACTION 4: Ensure that connectivity across the Colorado River is identified in the CAMPO MTP as a high priority for Bastrop.	
<b>Objective 6.2.4:</b> Enhance east-west connectivity in Bastrop.	6-13
ACTION 1: Identify and prioritize capital projects that increase connectivity to the SH 71 commercial corridor.	
ACTION 2: Identify and prioritize capital projects that increase east-west access into Downtown Bastrop.	
<b>Objective 6.2.5:</b> Prioritize pedestrian and bicycling connectivity.	6-13

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 1: Require sidewalk construction on at least one (1) side of the street for all new developments within two (2) miles of a school or a quarter mile of a commercial area or park, or if there is an existing sidewalk network adjacent to the development.	
ACTION 2: Where dead-end streets must exist, encourage the construction of paths to provide shortcuts for pedestrians and bicyclists.	
ACTION 3: Complete a Bastrop Trails Plan to identify opportunities to enhance connectivity along the Colorado River and to/from Bastrop State Park.	
<b>Objective 6.2.6:</b> Develop and implement way-finding and signage plans.	6-13
ACTION 1: Expand upon recently created Main Street way-finding plan to implement a city-wide way-finding signage plan that will guide visitors to key destinations throughout Bastrop and the surrounding area.	
<b>GOAL 6.3: PRESERVE AND MAINTAIN EXISTING TRANSPORTATION ASSETS.</b>	6-18
<b>Objective 6.3.1:</b> Adequately maintain existing roadways.	6-18
ACTION 1: Manage a consistent infrastructure inspection and repair system.	
ACTION 2: Coordinate with County and TxDOT to ensure roadways not under Bastrop jurisdiction are adequately maintained.	
ACTION 3: Schedule regular roadway resurfacing to improve existing roadways and extend their life.	
ACTION 4: Identify and prioritize roadways in need of upgrades.	
ACTION 5: Implement citizen reporting system to identify major roadway issues or dilapidation.	
<b>Objective 6.3.2:</b> Improve maintenance along roadways.	6-18
ACTION 1: Coordinate with the Public Works Department to ensure that roadways and edges are clear of debris and trash.	
ACTION 2: Implement debris or trash reporting system to provide residents with specific contact to report debris or trash within the roadway and along the edges.	
ACTION 3: Coordinate with Bastrop Police/Department of Public Safety to monitor illegal dumping and littering along roadways.	
<b>Objective 6.3.3:</b> Improve function of existing roadway capacity.	6-18
ACTION 1: Implement a cohesive and connected signal timing system to improve flow through the existing transportation network. Coordinate with TxDOT on TxDOT roadways.	
ACTION 2: Identify opportunities to limit left turn movements where backup occurs.	
ACTION 3: Develop tools to monitor the operational efficiency of the city transportation system.	
<b>GOAL 6.4: IMPROVE THE SAFETY OF THE BASTROP TRANSPORTATION SYSTEM FOR ALL USERS.</b>	6-23
<b>Objective 6.4.1:</b> Enhance safety by reducing conflict points through the implementation of sound access management principles.	6-23
ACTION 1: Create a comprehensive access management policy/program for the City of Bastrop that considers access management best practices, including: <ul style="list-style-type: none"> <li>a. Limiting direct access to major roadways from businesses by providing a comprehensive service road system.</li> <li>b. Requiring a minimum distance between intersections and driveways.</li> <li>c. Encouraging shared access between businesses to limit the number of driveways along major corridors.</li> <li>d. Limiting left-turn movements out of driveways along busy corridors.</li> <li>e. Managing median openings to allow left turn movements where appropriate.</li> </ul>	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 2: Identify intersections to limit left turn movements.	
ACTION 3: City site plan review staff should coordinate with the City Engineer during the site plan review process to ensure compliance with the City's access management policies.	
<b>Objective 6.4.2:</b> Reduce dangerous driving behavior by implementing strategic traffic calming interventions.	6-24
ACTION 1: Conduct public outreach with Bastrop residents, law enforcement, and neighborhood organizations to identify streets with frequent speeding.	
ACTION 2: Identify and prioritize opportunities in residential areas for constructing speed humps, traffic circles, chicanes or other context-sensitive traffic calming treatments.	
ACTION 3: Identify and prioritize key locations where increased signage could reduce speeding.	
ACTION 4: Identify and prioritize locations where curb extensions, raised crosswalks, pedestrian refuge islands, or other treatments can assist in safer pedestrian crossing.	
ACTION 5: Identify and prioritize opportunities in Downtown Bastrop to calm traffic through the use of textured pavement, raised intersections, or other treatments consistent with the Downtown district design overlay.	
<b>Objective 6.4.3:</b> Address locations with poor visibility on the Bastrop transportation network.	6-24
ACTION 1: Develop a prioritized list of areas with poor visibility and high crash rates.	
ACTION 2: Conduct public outreach with Bastrop residents to identify locations on the Bastrop street network with poor visibility due to horizontal or vertical curves, overgrown foliage, etc.	
ACTION 3: Develop a program to regularly cut or trim overgrown grass, trees, or brush along roadways and sidewalks.	
ACTION 4: Place signage to alert road users of conditions in areas with poor visibility.	
<b>Objective 6.4.4:</b> Improve safety near school bus pickup and drop-off locations.	6-24
ACTION 1: Develop a plan, in conjunction with BISD and other area schools, to reevaluate the placement of school bus stop locations. Guidance for appropriate bus stop locations can be found in the "Selecting School Bus Stop Locations: A Guide for School Transportation Professionals" report (2010) developed by the National Center for Safe Routes to School and the Pedestrian and Bicycle Information Center.	
ACTION 2: Work with the Bastrop Police Department to develop a targeted enforcement program near bus stops and area schools during morning and afternoon busing periods.	
ACTION 3: Perform public outreach to parents, BISD, and other area school representatives to identify and prioritize locations with the greatest school bus safety concerns.	
ACTION 4: Place highly visible signage alerting motorists to reduce their speed near bus stop locations.	
<b>Objective 6.4.5:</b> Develop an ongoing City program to promote traffic safety education.	6-24
ACTION 1: Partner with law enforcement, BISD or other organizations to provide free community workshops on traffic safety.	
ACTION 2: Host law enforcement training workshops on bicycle and pedestrian laws and safety.	
ACTION 3: Promote traffic safety and education through City marketing materials and campaigns such as National Walking Day or Bike Day.	
<b>Objective 6.4.6:</b> Develop an ongoing City program for monitoring and enforcement.	6-24
ACTION 1: Develop and maintain a comprehensive dataset of Bastrop area crashes, including location, date, number of people involved, contributing factors, and severity.	
ACTION 2: Utilize crash data to identify and prioritize locations with high crash rates where engineering or enforcement interventions may be necessary.	
ACTION 3: Coordinate with Bastrop Police Department to identify priority locations for targeted enforcement of speeding and other unsafe behaviors.	
<b>Objective 6.4.7:</b> Improve safety at rail crossings	6-24

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 1: Coordinate with Union Pacific Railroad to improve safety at rail crossings.	
ACTION 2: Coordinate with emergency responders to ensure that evacuation routes are available in case of a hazardous cargo incident.	
<b>GOAL 6.5: IMPROVE ACTIVE TRANSPORTATION OPTIONS.</b>	6-31
<b>Objective 6.5.1:</b> Identify, prioritize and fund bicycle facilities that improve safety, connectivity and accessibility.	6-31
ACTION 1: Use bicycle suitability results to identify and prioritize key locations for new or upgraded facilities.	
ACTION 2: Implement a bike route way-finding system to help bicyclists identify optimal safe routes.	
ACTION 3: The City should participate in regional active transportation planning initiatives, such as the CAMPO Active Transportation Plan.	
ACTION 4: Place signage along high volume roads to alert drivers of bicyclists.	
ACTION 5: Identify, prioritize and fund key roadway projects to connect key destinations along the bicycle network and key trails projects that align with the goals outlined in the Parks and Recreation Chapter.	
ACTION 6: Encourage businesses to include bicycle parking during site planning and development process in support of the City's Complete Streets goals.	
<b>Objective 6.5.2:</b> Identify, prioritize and fund pedestrian facilities that improve safety, connectivity and accessibility.	6-32
ACTION 1: Use pedestrian suitability results to identify key locations for upgraded or new facilities.	
ACTION 2: Improve pedestrian crossings and crosswalks throughout Bastrop.	
ACTION 3: Identify key locations for enhanced crosswalks.	
ACTION 4: Identify key locations for enhanced mid-block crossings along busy corridors.	
ACTION 5: Ensure adequate signage is posted at crossings and before crossings to alert drivers.	
ACTION 6: Increase ADA compliance at intersections and crosswalks to increase network accessibility and compliance with ADA Standards.	
ACTION 7: Develop and maintain a list of non-compliant crosswalks and intersections.	
ACTION 8: Prioritize ADA enhancements along major corridors with high pedestrian traffic.	
<b>Objective 6.5.3:</b> Create and sponsor bicycle and pedestrian programs and resources.	6-32
ACTION 1: Work with public to create unique brand and slogan for active transportation in Bastrop to increase awareness and tourism (i.e. Bike Bastrop or Walk, Bike, Run Bastrop, etc.)	
ACTION 2: Develop bicycle resource pamphlet including maps of bicycle routes, key destinations, bike shops and additional resources for bicyclists.	
ACTION 3: Identify bicycle resources and key destinations through active public dialogue with bicyclists.	
ACTION 4: Place maps/pamphlets at key destinations throughout Bastrop.	
ACTION 5: Implement promotional campaigns to encourage safe roadway travel behavior, such as: <ul style="list-style-type: none"> <li>a. "Share the Road"</li> <li>b. "Street Smarts"</li> <li>c. "Drive Kind, Ride Kind"</li> </ul>	
ACTION 6: Actively promote or sponsor programs that encourage people to bike or walk to school and work, such as: <ul style="list-style-type: none"> <li>a. "Bike/Walk to School Day"</li> <li>b. "Bike/Walk to Work Week"</li> </ul>	
<b>GOAL 6.6: EXPAND AND ENHANCE TRANSIT SERVICES.</b>	6-33
<b>Objective 6.6.1:</b> Expand coverage and increase frequency of the CARTS service within Bastrop.	6-33
ACTION 1: Coordinate with CARTS to provide higher frequency inter-city service.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 2: Coordinate with CARTS to increase transit coverage within Bastrop to increase access, particularly for low income or elderly residents, to key destinations.	
ACTION 3: Maintain active dialogue with CARTS to improve bus stops and transit facilities within Bastrop.	
<b>Objective 6.6.2:</b> Expand commuter bus service into Austin and Travis County.	6-33
ACTION 1: Work with CARTS to identify, prioritize and fund park and ride/inter-modal facilities.	
ACTION 2: Coordinate with Capital Metro on potential Bus Rapid Transit between Austin and Bastrop.	
<b>Objective 6.6.3:</b> Promote and market transit services within Bastrop.	6-33
ACTION 1: Prioritize transit as an alternative mode of transportation to and from Austin.	
ACTION 2: In coordination with CARTS, market transit services through the City's website and other public outreach venues.	
<b>Objective 6.6.4:</b> Enhance bus stop amenities and areas surrounding transit stops.	6-33
ACTION 1: Connect bus stops to bicycle and pedestrian transportation facilities.	
ACTION 2: Create shelter and other enhancements at transit stops, including waiting areas in park and ride facilities.	
<b>GOAL 6.7: ENHANCE MULTI-MODAL FREIGHT CAPACITY</b>	<b>6-34</b>
<b>Objective 6.7.1:</b> Improve motor freight access to local businesses.	6-34
ACTION 1: When street improvements are planned, motor freight access to local businesses should be taken into consideration, and where possible relegated to the rear of the business.	
<b>Objective 6.7.2:</b> Reduce impacts of motor freight on traffic congestion.	6-34
ACTION 1: Consider the freight movement when designing access management strategies, congestion management strategies, and safety improvement strategies.	
<b>GOAL 6.8: SUPPORT THE LAND USE, ECONOMIC DEVELOPMENT AND URBAN DESIGN GOALS OF THE COMPREHENSIVE PLAN.</b>	<b>6-42</b>
<b>Objective 6.8.1:</b> Incorporate Complete Streets principles in the design and construction of roadway projects, both new and retrofits.	6-42
ACTION 1: Adopt a Complete Streets Policy as part of the subdivision ordinance for Bastrop that enumerates strategies for the safe and efficient travel of all modes along roadways and utilizes design guidance specified in the NACTO Urban Street Design Guide.	
ACTION 2: Review and update Traffic Impact Analysis (TIA) requirements and developer participation regulations to incorporate Complete Streets policy guidelines into the subdivision regulations.	
<b>Objective 6.8.2:</b> Implement educational programs to inform the public and partner agencies of the City's commitment to Complete Streets.	6-42
ACTION 1: Identify existing locations within the city that embody Complete Streets concepts and hold them out as examples of what could be achieved in other areas.	
ACTION 2: Disseminate information regarding the Bastrop Complete Streets Policy, including typical/preferred cross sections, to TxDOT, CAMPO, and Bastrop County for inclusion in relevant transportation planning efforts.	
ACTION 3: Host annual Complete Streets design guidance workshops for local planners, engineers and other interested transportation professionals.	
ACTION 4: Construct low-cost, temporary pilot projects (i.e. tactical urbanism) to demonstrate the viability of Complete Streets.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
<b>Objective 6.8.3:</b> Identify strategic short term interventions to implement Complete Streets on existing city streets.	6-42
ACTION 1: Construct low-cost, temporary pilot projects (i.e. tactical urbanism) to demonstrate the viability of Complete Streets.	
ACTION 2: Conduct public outreach to identify candidate streets for road diets.	
ACTION 3: Promote vision of existing implementation of Complete Streets approach.	
<b>Objective 6.8.4:</b> Implement a Context Sensitive Approach to transportation planning.	6-42
ACTION 1: Future street design should be cognizant of its context.	
ACTION 2: Streetscape improvements should use the recently adopted (March 2015) Downtown Bastrop Form-Based Code as a regulatory guide to enhancing the streetscape throughout downtown Bastrop.	
ACTION 3: Streetscape design should coordinate with the Downtown Bastrop Main Street Program to identify potential enhancements to the existing way-finding signage and streetscape.	
ACTION 4: Parking in the downtown should be carefully designed so as not to diminish the walkability and historic fabric of downtown character.	
ACTION 5: Where possible, freight access to commercial buildings should be in the rear of the building.	
ACTION 6: Trees and other plantings should be used to enhance the character of the area where possible.	
ACTION 7: For all transportation projects, ensure that design supports the context or character of the area through which the facility passes.	



## CHAPTER 7: PARKS AND RECREATION

<b>GOAL 7.1: PROVIDE A SUFFICIENT AMOUNT OF PUBLIC PARK LAND AND OPEN SPACE FOR CURRENT AND FUTURE RESIDENTS.</b>	7-19
<b>Objective 7.1.1:</b> Establish City park and open space targets by type and distribution.	7-19
ACTION 1: Identify and define the various park types that should comprise the City of Bastrop's public park system. Determine ideal service areas by park type using criteria such as: radial distances; distances by walking, biking, or driving route; barriers (i.e. rivers, highways, etc.)	
ACTION 2: Re-categorize existing City (and other public) parks according to City park typology. Prepare an existing service area map applying refined service area criteria to existing City parks.	
ACTION 3: Utilize the NRPA's PRORAGIS system, and a survey of other selected comparison communities, to refine Bastrop's projected per-capita park land and open space level of service needs.	
ACTION 4: Define various types of passive park space, open space, or natural areas. Establish parallel level of service needs for passive park land that are separate from "active" recreational park space.	
ACTION 5: Determine a preferred combination of park land and open space types by which the City intends to meet its total projected level of service needs.	
ACTION 6: Combine the current service area map with projected level of service needs (by park type) to generate one (1) or more future service area maps for land within the municipal limits and statutory ETJ.	
<b>Objective 7.1.2:</b> Increase city-wide bicycle and pedestrian accessibility through the development of a linear park system.	7-19
ACTION 1: Prepare design criteria for shared use paths of varying types. Design variations will consider surfacing options depending on conditions, trail widths, vertical and horizontal clear areas, slopes, and construction details. As appropriate, incorporate City design standards into land development ordinances and/or City design manuals.	
ACTION 2: Modify greenway/trail system dedication requirements to correspond with the design criteria for shared-use paths.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 3: Define "proximity" criteria in the greenway/trail system dedication requirements for purposes of City Special Trail System Fund expenditures; and, allow for the optional construction of spur trails (which are not mapped in the Comprehensive Plan) where such trails would connect new development to the City's mapped trail network.	
ACTION 4: Amend City land development ordinances to distinguish between shared-use paths, side paths and sidewalks. Include provisions that allow the required placement of side paths on existing road frontage in lieu of sidewalks where such side path is identified in the Comprehensive Plan or other City policy document.	
ACTION 5: Incorporate walkway access requirements into City land development regulations to ensure sufficient interconnectivity between shared-use paths and adjacent development (residential and non-residential).	
ACTION 6: Prioritize development of riverfront linear park trails and incorporate projects into the City's capital improvements program, and CAMPO TIP or LRTP where applicable.	
ACTION 7: Augment the City's Special Trail System Fund with other City funds, and Recreational Trails grants or transportation block grant set-asides, where applicable.	
<b>Objective 7.1.3:</b> Create an interconnected center-city park network through the development of the River Loop.	7-21
ACTION 1: Commission a River Loop design study that determines the feasibility of an interconnected multi-use trail network between Fisherman's Park, Ferry Park, proposed parks northwest of the SR71 bridge, and at River's Bend at Pecan Park. The study should: include a variety of potential pathway alignments, identify key properties for acquisition, present options for river crossings, and provide conceptual designs with cost estimates.	
ACTION 2: Require development of the Pecan Park property in accordance with concepts provided in the design study.	
ACTION 3: Acquire linear park property or easements as part of new development proposals and/or through the City's capital improvement program.	
ACTION 4: Seek transportation funding for enhancement/repair of the Old Iron Bridge.	
ACTION 5: Seek funding for the construction of a bicycle and pedestrian bridge at SH71 utilizing Surface Transportation Block grant set-aside funds; or, through other federal funding sources linked to SR71 bridge repair or rehabilitation.	
<b>Objective 7.1.4:</b> Meet park land and open space targets through a mix of public land and private common area.	7-22
ACTION 1: Identify smaller City-defined park types (i.e. mini-parks, pocket parks, neighborhood parks, etc.) for which private ownership and maintenance may be desirable on a case-by-case basis.	
ACTION 2: Provide a minimum common area requirement for all standard and suburban subdivisions. Distinguish between home-owner maintained common areas, and public parks. Define minimum facility options for common areas which align with those of comparable City-defined park types.	
ACTION 3: Establish a minimum open space requirement for all subdivision types major subdivisions which is distinct from common area requirements. Define what constitutes acceptable open space (also: passive park space, natural areas).	
ACTION 4: Work with land trusts or other similar entities to tie open space dedication or fee requirements to the establishment or expansion of local preserves.	
ACTION 5: Refine "usable open space" requirements in multi-family and other residential zoning districts to distinguish between active recreational open space, and open space set aside for preservation or regeneration. Provide flexibility in meeting refined open space requirements by eliminating requirements for specific facilities such as community buildings or swimming pools.	
ACTION 6: Require varying types of common areas or public gathering space for non-residential developments that exceed development thresholds based on building square footage and/or total impervious surface areas. Define on-site location criteria, and provide a suite of facility options.	

## SUMMARY OF GOALS, OBJECTIVES &amp; ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
<b>GOAL 7.2: ADDRESS CURRENT AND FUTURE RECREATION NEEDS THROUGH THE PROVISION AND MAINTENANCE OF INDOOR AND OUTDOOR RECREATIONAL FACILITIES.</b>	7-22
<b>Objective 7.2.1:</b> Prepare and implement a master plan for an indoor and outdoor recreation center.	7-22
ACTION 1: Prepare a building and site design plan for an indoor recreation center. Identify space for athletics, fitness, aquatics (indoor), meetings, general recreation, and offices. Site design may also consider outdoor facilities such as a swimming pool, fields, track, parking, etc.	
ACTION 2: Provide costs estimates for facility construction, operations, and maintenance according to a phased schedule.	
ACTION 3: Explore opportunities to partner with a vendor to operate the recreation center.	
ACTION 4: Consider funding options for phased facility construction (in conjunction with other major facilities such as the rodeo grounds), and adjust capital budgets accordingly.	
<b>Objective 7.2.2:</b> Prepare and implement a business and development plan for Mayfest Park and the rodeo grounds.	7-23
ACTION 1: Incorporate immediate upkeep and maintenance needs for the rodeo grounds into the City's five-year capital improvements program.	
ACTION 2: Fund facility upgrades and additions for portions of Mayfest Park reserved for community recreation (as opposed to areas intended for rodeo activities and operations).	
ACTION 3: Commission a business and development plan for long-term rodeo facility upgrades – and potential expansion. Provide costs estimates for facility construction, operations, and maintenance.	
ACTION 4: Consider funding options for phased facility improvements (in conjunction with other major facilities such as the rodeo grounds).	
ACTION 5: Adjust operational and capital budgets as necessary to meet projected staffing and construction needs necessary to make the rodeo grounds financially solvent.	
<b>Objective 7.2.3:</b> Increase access to the Colorado River.	7-23
ACTION 1: Work with TPWD to create an on-water and off-water way-finding program for the El Camino Real Paddling Trail. Partner with other governmental and non-profit entities to fund and install way finding features.	
ACTION 2: Prepare conceptual designs for boat launch upgrades at existing launch sites. Design boat launch facilities for additional sites including Laura Hoffman Park, Pecan Park, and the proposed waste water treatment site. Prioritize the construction of at least one (1) site within the next five (5) years based on feasibility and spacing from existing facilities.	
ACTION 3: Construct boat launch facilities at key locations that increase handicapped accessibility, and convenience for other users. Universal launch design features may include: floating frames, tapered ramps with rollers, hand railings, etc.	
ACTION 4: Seek support for launch site retrofits through the TPWD Boating Access Grant program or foundation funding.	
<b>GOAL 7.3: MEET FUTURE RECREATIONAL DEMAND THROUGH ADJUSTMENTS TO THE CITY'S OPERATIONAL CAPACITY.</b>	7-28
<b>Objective 7.3.1:</b> Restructure the Parks and Recreation Department to meet future operational demands.	7-28
ACTION 1: Hire a recreational program manager to administer City-sponsored (or supported) events; coordinate senior, youth, and outdoor programming; maintain park reservations; and, work with concessionaires.	
ACTION 2: Fund full-time or part-time staff for the operation of a City indoor recreation center depending on the scale and accessibility of the facility based on the results of a facility master plan.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 3: Fund full-time or part-time staff for the operation and maintenance of the rodeo grounds at Mayfest Park based on the result of a business and development plan.	
<b>Objective 7.3.2:</b> Establish a "cornerstone" City recreation program designed to address at least one (1) unserved community recreation need.	7-28
ACTION 1: In conjunction with existing local partners in recreational programming and/or conservation activities, identify a single recreational program that could be established by the City to meet an identified community priority.	
ACTION 2: Work with local recreation and conservation partners to determine program costs, location, schedule, and marketing. Base program type and location on existing resources that can be leveraged.	
ACTION 3: Incorporate Year 1 program funding in the City's operating budget. As applicable, seek program funding support through TPWD's Community Outdoor Outreach Program (CO-OP) or other federal, state, or foundation funding source.	
<b>GOAL 7.4: ENSURE THAT RESIDENTS HAVE ACCESS TO RECREATIONAL OPPORTUNITIES THROUGH THE EQUITABLE DISTRIBUTION OF PARK LAND AND OPEN SPACE.</b>	7-28
<b>Objective 7.4.1:</b> Update land development tools to meet park and open space targets.	7-28
ACTION 1: Amend City land development and zoning regulations regarding park land types, common space, and "usable" open space as provided in Objective 7.1.4 (page 7-22).	
ACTION 2: Incorporate minimum landscaping requirements and/or tree planting standards to be used in conjunction with the types and location of recreational facilities proposed for the park space. Require complimentary landscaping enhancements when detention areas are proposed to be incorporated into park land dedications.	
ACTION 3: Allow fee in lieu options of park dedication in each service area where park land, open space, and park facility goals are exceeded.	
ACTION 4: Maintain an ongoing inventory of public park land, private common areas, and open space. Incorporate new data into the PRORAGIS system on a recurring basis.	
ACTION 5: Establish minimum park facility standards by individual service area.	
 <b>CHAPTER 8: CULTURAL ARTS AND TOURISM</b>	
<b>GOAL 8.1: LEVERAGE EXISTING DOWNTOWN ASSETS TO SPUR ADDITIONAL BUSINESS ACTIVITY.</b>	8-8
<b>Objective 8.1.1:</b> Fund a downtown master plan.	8-8
ACTION 1: Commission a downtown master plan to coordinate downtown organizations and the marketing initiatives outlined by the DMO.	
<b>Objective 8.1.2:</b> Leverage Bastrop's designation as a Cultural District in Texas.	8-8
ACTION 1: Create a strategic plan for the cultural district that includes goals and key performance measures including: changes in property tax base and taxable sales to measure tax revenue and return on investment to the public sector; and, population and employment to measure how attractive the district is to residents, tourists and businesses	
ACTION 2: Measure and communicate the economic impact of the Cultural District.	
<b>Objective 8.1.3:</b> Enhance the offerings available at the Bastrop Museum & Visitor Center.	8-8
ACTION 1: Create a visitor's feedback survey to better understand demand for other tourism activities.	

## SUMMARY OF GOALS, OBJECTIVES & ACTIONS

GOAL/OBJECTIVE/ACTION:	PAGE:
ACTION 2: Increase the number of digital and interactive exhibits and consider offering virtual video tours on-line, either for free or for purchase.	
ACTION 3: Use interactive media displays that allows people to choose how they interact with the museum and visitor center, as well as other locations downtown.	
ACTION 4: Increase presence on social media by posting content on-line at regular and predictable intervals.	
ACTION 5: Offer "flash" sales on social media. These are deals that come up periodically that are only available for a short time, typically a day or two. This will get people excited about the social media outlets and help to grow viewership.	
<b>Objective 8.1.4:</b> Create multiple downtown destination events that rely on Bastrop's cultural assets.	8-8
ACTION 1: Encourage visitors to downtown Bastrop with events that occur weekly, monthly, or annually. Lost Pines Christmas is a great example of this type of event	
ACTION 2: Create a "demo day" downtown that occurs each month. Entrepreneurs and local businesses can demo their products, foods, and services.	
ACTION 3: Increase awareness of the culinary district by creating an event to showcase the districts offerings on a weekly or monthly basis.	
<b>Objective 8.1.5:</b> Continue to use and promote the availability of small business grants and incentives to draw specialty retailers and eateries to downtown.	8-8
ACTION 1: Continue to communicate to the business community and residents the availability of small business development incentives, and resources.	
ACTION 2: Continue to promote availability of incentives to local small businesses.	
<b>Objective 8.1.6:</b> Reinstate and ensure the long-term availability of façade and renovation grants for downtown businesses and property owners.	8-8
ACTION 1: Continue to make funds available for improvements to downtown structures to help Downtown Bastrop remain a destination for tourists looking to visit a historic downtown environment.	
<b>GOAL 8.2: DIVERSIFY SUPPLY CHAIN OF NATURAL ASSETS.</b>	8-9
<b>Objective 8.2.1:</b> Promote the growth of Nature Tourism through private enterprises.	8-9
ACTION 1: Partner with state-wide institutions, such as the Texas A&M AgriLife Extension Service and Texas Parks & Wildlife, that can help private land owners, farmers and ranchers, and other interested individuals start a nature tourism business.	
ACTION 2: Hold local information sessions with representatives from these agencies and communicate to local residents and the business community to spur business development in the nature tourism field.	
ACTION 3: Study the feasibility for bridle path development on private and public property to couple with activities at the rodeo grounds.	
<b>Objective 8.2.2:</b> Increase community access to the Colorado River.	8-9
ACTION 1: Develop the trails, parks, and river access points promoted as part of the City's River Loop concept. (See Objective 7.1.3, page 7-21).	
ACTION 2: Ensure that the downtown master plan (see Objective 8.1.1, page 8-8) expands upon the original River Loop concept to increase the visual connection and physical linkages between downtown and the riverfront.	
ACTION 3: Work with local partners and other Colorado River communities (Bastrop County, Smithville) to develop additional river access points and other enhancements of the El Camino Real Paddling Trail.	
<b>GOAL 8.3: BOLSTER FAMILY AND HERITAGE TOURISM ASSETS.</b>	8-11
<b>Objective 8.3.1:</b> Diversify family-oriented tourism offerings.	8-11
ACTION 1: Survey the local community to understand the demand for new family-oriented entertainment activities throughout Bastrop.	